



Réserve de biosphère de Fundy Biosphere Reserve

Board Policy:	FBR-002
Policy:	Endorsement
Approved:	April 27, 2010
Amended:	

It is anticipated that from time to time the Fundy Biosphere Reserve (FBR) will be asked to endorse projects, programs and initiatives undertaken by existing groups and organizations that operate within or near the Reserve.

1. If the endorsement is requested for a project that falls clearly within the mandate and objectives of the FBR, as specified by the Board of Directors in the strategic plan or work plan; or if it is closely related to activities being carried out by the FBR, and has a defined timeline and deliverables, then the Executive Director makes a recommendation to the Executive Committee, who makes the final decision on the endorsement.

In addition to a letter of support signed by the Executive Director, the benefits of such endorsement may extend to:

- The provision of in-kind contribution in support of the project;
- Development of partnerships for related projects;
- Use of FBR Logo for signage, media releases, events and event promotion;
- Facilitation of meetings or bringing together of related stakeholders; and,
- Other benefits, to be determined on a case-by-case basis.

2. In the case of endorsement requests that fall outside the above definition, such as endorsement of new organizations or significant policy initiatives, or in other circumstances where the Executive Committee decides that an endorsement request requires further consideration before approval, the Executive Director, in consultation with the Chair, will refer such requests to the Board of Directors of the Fundy Biosphere Reserve for decision.

These items may include:

- Organizational support, or letters of support requiring the signature of the Chair of the organization;
- Projects that are regional in scope and involve key funding partners, including federal and/or provincial government departments;
- Initiatives in which the endorsement by the FBR will be a central element in efforts to establish and promote the reputation and credibility of the organization or initiative; and,
- Any request directly relating to legislation or government policies.