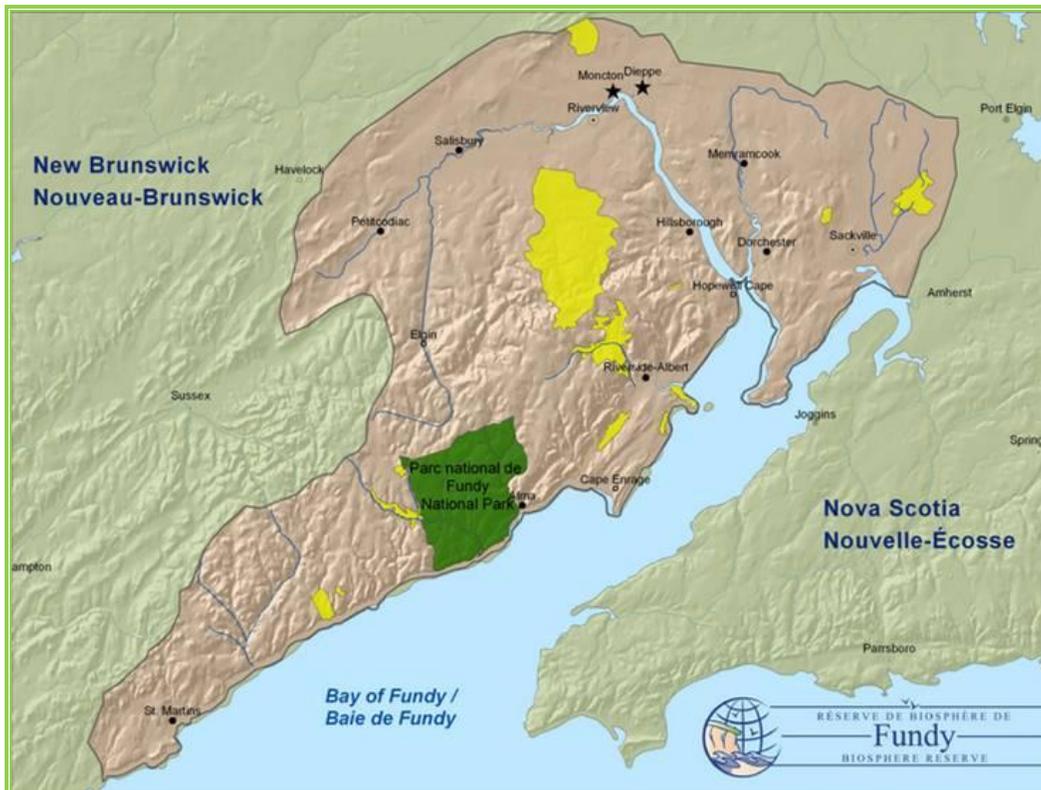




RÉSERVE DE BIOSPHERE DE
Fundy
BIOSPHERE RESERVE



Annual Report 2010-11



www.fundy-biosphere.ca



United Nations
Educational, Scientific and
Cultural Organization



Organisation des Nations
Unies pour l'éducation, la
science et la culture

Man and the Biosphere
Programme (MAB)

Le programme sur
l'homme et la
biosphère (MAB)

MESSAGE FROM THE CHAIR



In the last year, the UNESCO Fundy Biosphere Reserve has continued its progress in establishing itself as a credible and dynamic organization in the region.

With projects ranging from education initiatives for children, raising awareness on sustainable development issues, mapping our environmental and cultural assets, creating networks of stakeholders and doing fundamental scientific research on our environment, the UNESCO Fundy Biosphere Reserve is fulfilling its mandate of promoting conservation and sustainable development, while building capacity in the region and beyond.

While this Annual Report provides a broad overview of our activities and projects, I will single out the Charter Membership Program. This innovative initiative is a way for the Fundy Biosphere Reserve to engage key stakeholders in the organization. The initial response to our call for Charter Members has been well received and we are now working on growing our membership. On a broader scale, this Charter Membership Program is being established in other Biosphere Reserves in Canada, thus showing, once again, that the Fundy Biosphere Reserve plays a leadership role at the national level.

The UNESCO Fundy Biosphere Reserve has again greatly benefited from funding by Environment Canada. In the last year, this five year agreement has allowed us to leverage funding from many other organizations such as Parks Canada, the NB Environmental Trust Fund, Trans Canada Trail, Young Canada Works, Canada Summer Jobs and Mountain Equipment Coop. The Board of Directors recognizes that continued funding is crucial for the organization if we want to achieve our mission and reach our objectives. The confidence manifested by the various organizations that provide funding is a motivation for us to continue our programs and activities.

Our Executive Director, Andrew Spring M.Sc., has been with us for two years and he has achieved important results in a very short period of time. Unfortunately, because of family reasons, Andrew will soon be leaving us to pursue other objectives in Central Canada. While down here on the East Coast we will miss his expertise, dynamism and enthusiasm, Central Canada will once again gain from the brain drain of Atlantic Canada. We wish best success to Andrew as he pursues other initiatives.

The UNESCO Fundy Biosphere Reserve has the privilege of being directed by a great Board of Directors. Collectively, and individually, the Board provides a broad wealth of experience and knowledge to the organization. The coming year will be another challenge in the growth of the Fundy Biosphere Reserve. With the integration of a new Executive Director, the Board of Directors will continue to provide guidance and expertise as we all work together in the continued growth of the UNESCO Fundy Biosphere Reserve.

Sincerely,

Yves Gagnon P.Eng., D.Sc.

Chair, UNESCO Fundy Biosphere Reserve

MESSAGE FROM THE EXECUTIVE DIRECTOR



2010-11 was a very productive year for the UNESCO Fundy Biosphere Reserve. It was a year that we kept building projects, partnerships and ideas. It was a year where one achievement led to another and another. This was a year where we began to realize the potential of what this UNESCO designation means for this region.

Because of our successes, people began to take notice of us. Instead of being seen as a young organization that no one knew about, we were active, we were engaging conversations and we were a positive force in the region. As a result, partnerships grew and our network flourished.

One thing that made a difference was our ability to find funding, which enabled us to hire staff. Through various funding sources we are able to hire summer students, but most importantly, full time contract positions. This allowed us to be very active all year round and, with the talented people we were able to hire, drive projects forward and increase the profile of the organization.

2010-11 was a year where we, as an organization, grew and became a very influential entity in the region. It was an exciting and fulfilling year. I'd like to thank everyone that contributed to the success we achieved in 2010-11 and we are looking forward to continue to facilitate positive change in the region.

Regards,

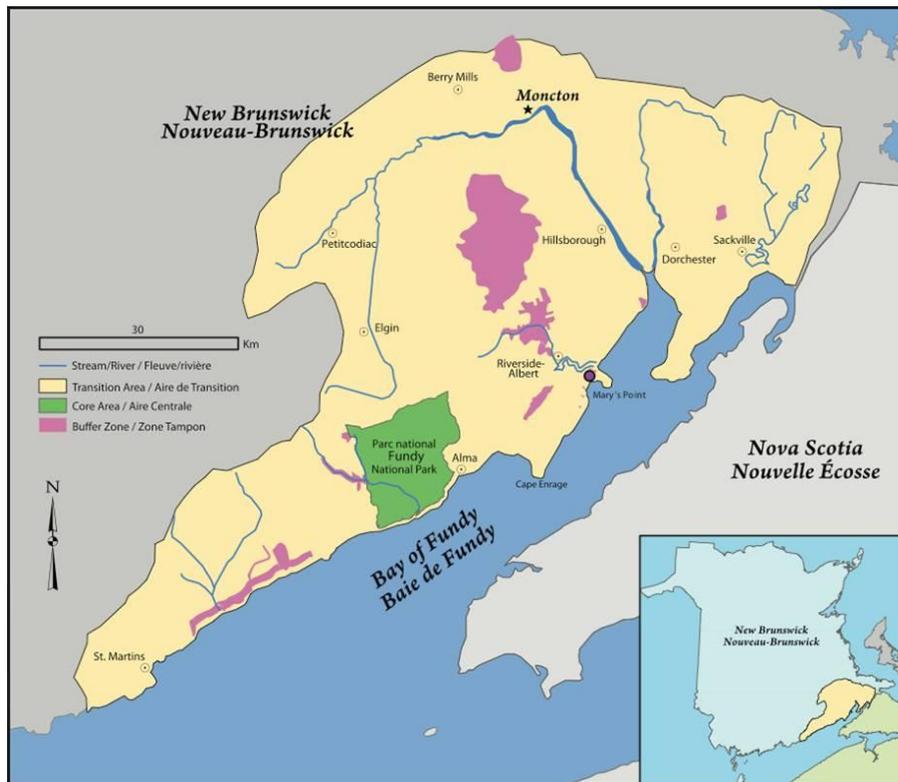
Andrew Spring, Executive Director
Fundy Biosphere Reserve

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INTRODUCTION

In September 2007, the Fundy Biosphere Reserve was given UNESCO designation as a World Biosphere Reserve. It joined a network of 15 Biosphere Reserves across Canada and hundreds worldwide, whose overall goal is to improve the relationship between people and their environment by promoting the conservation of biodiversity and fostering sustainable development initiatives.



The Fundy Biosphere Reserve is an area of over 430,000 hectares of the upper Bay of Fundy coast, stretching from St. Martins to the Tantramar Marsh, near Sackville, and inland to Moncton. It is a community based initiative comprised of individuals and representatives of various stakeholder groups, organizations and local communities working to promote the sustainable development of the region by enhancing the research and innovation capacity and by creating a forum

for various groups to share information, knowledge and best practices.

MISSION, VISION AND OBJECTIVES

The UNESCO Fundy Biosphere Reserve mission is dedicated to conserving biodiversity and promoting sustainable economic development.

Its vision is to create a diverse network of partners and stakeholders who will work to assist communities and resource sectors on the upper Bay of Fundy achieve a greater level of sustainability, while preserving the area's natural heritage. This will be achieved by focusing on the following:

- 1) **Conservation:** to contribute to the knowledge and practices concerning the conservation of ecosystems, species and the natural genetic diversity of the region;
- 2) **Sustainable Development:** to foster and promote sustainable development, i.e. development that is ecologically, culturally, economically sustainable across human generations; and,

3) **Capacity Building:** to provide a forum for dialogue and information sharing between communities, resource sectors, government agencies and researchers. It will achieve this through strategies that will focus on: outreach, education, monitoring and research.

Building on these functions, the objectives of the UNESCO Fundy Biosphere Reserve are to:

- 1) Provide a forum for dialogue and information sharing between communities, resource sectors, government agencies and researchers;
- 2) Create a cooperative network of partners who will work to assist communities to achieve greater sustainable development; and,
- 3) Develop a governance model based on Research, Monitoring, Education and Outreach Committees.

THE 2010-11 BOARD OF DIRECTORS

The 2010-11 Board of Directors was comprised of 13 Directors and 3 Ex-officio Members from various stakeholder groups throughout the region. The Directors, and their affiliations, are listed below:

Name	Organization
Yves Gagnon (Chair)	Université de Moncton
Paul Bogaard (Vice-Chair)	Mount Allison University
Heather Hawker (Secretary)	City of Moncton
Ken Kelly (Treasurer)	Enterprise Fundy
Donald Alward	Albert County Museum
Sandy Burnett	Bird Studies Canada
Edouard Daigle	Fundy National Park (Ex-officio)
Michel Desjardins	At Large
Richard Faulkner	Albert County Tourism Association
Nairn Hay	Fundy Model Forest
Chief Joseph Knockwood	Fort Folly First Nation
Yolande LeBlanc	Village de Memramcook
Nancy Sears	At Large

OFFICE TEAM

The office of the Fundy Biosphere Reserve was very busy in 2010-11. **Andrew Spring**, Executive Director, enjoyed an eventful year of developing projects and building the organization. Due to success in funding this year, there was a great deal of activity in the office of the FBR. **Émilie Godbout-Beaulieu** was with the FBR through April as the Sustainable Tourism Project Coordinator. **Alexis Marcadet**, an Intern from Paris, France, was with us to the end of August 2010. He contributed a great deal to the summer camp program and other projects of the FBR. Beside the Executive Director position, **Ben Phillips**, was the organization's first full time staff member. His responsibilities were to coordinate the Conservation and Monitoring projects of the FBR. **Chelsea Carr** was hired as a summer student to develop and facilitate the summer education program and represent the FBR at events throughout the region. **Mawuto**

Akakpo, a summer intern and MBA Coop student at Université de Moncton, joined the team as a Marketing Coordinator. **Denis Doucet** was hired as the Education Coordinator from January to March 2011 and contributed a great deal to the Trail initiatives and was a great resource for the organization.

PROGRESS REPORT

PROJECTS

CHARTER MEMBERSHIP

The UNESCO Fundy Biosphere Reserve launched its Charter Membership Program in February 2011, in order to reach out to those who would like to support and collaborate with the FBR. The Charter of the Fundy Biosphere Reserve is a tool to help achieve the potential of what this special designation means for the region. By signing the Charter, member organizations are committing themselves to promote the core values of the Fundy Biosphere Reserve, conservation and sustainable development, by integrating sustainable practices into their everyday operations. This program is targeted at businesses, municipalities and organizations throughout the FBR.

The Fundy Biosphere Reserve Charter contains six key principles:

1. Protect the natural resources of the region
2. Develop the economy in a sustainable way
3. Support and preserve cultural heritage
4. Minimize impacts on the environment
5. Be a part of the community
6. Educate and raise awareness about the Fundy Biosphere Reserve



Moncton High School students and teacher sign the Charter of the FBR at the launch event.

The Charter Membership Program provides members with a yearly Self-Auditing Checklist which is intended to help these organizations understand how they operate and identify ways of increasing efficiency, lowering costs and become more sustainable. A Best Practices Toolkit is also provided to give members insight and ideas into initiatives they can implement in their operation to become more sustainable. Other benefits include logo usage, voting membership in the organization and inclusion in future programs and initiatives.

The Charter Membership Program marks a significant achievement for the FBR, as it is a very innovative and potentially influential initiative for the region. As the network of Charter Members grows, so too will awareness of the FBR, but also facilitate the spread of sustainable development, partnerships and cooperation in the region.

SUSTAINABLE TOURISM WORKSHOPS

The FBR partnered with Fundy National Park to bring, to Alma, a workshop from the Gros Morne Institute called Beacons of Effective Sustainable Tourism. The program was developed to guide tourism business owners and managers through a series of checklists and resources as they build their own 'sustainability action plan'. The workshop was another in a long line of successful tourism presentations delivered by the FBR.

ENVIRONMENTAL AND CULTURAL ATLAS

The Environmental and Cultural Atlas has been and will continue to be an important project for the FBR. A mapping resource, this educational and research tool explores the layered history of the region from the bedrock beneath our feet, through the evolution of the biotic landscape, to the establishment and progression of human settlements. Geographic data is used to interpret the underlying features of the region and its resulting landscape patterns through rich maps and text.

This year, the Environmental and Cultural Atlas was continually developed, to a point where completion of a printed version should be available in 2011-12. However, the resource was used on many occasions to provide data and information for many other projects, from local food to maps for class projects. This is a wonderful resource for the organization, which we will continue to develop and utilize in the future.

FUNDY BIOSPHERE TRAILS

Thanks to funding obtained through Mountain Equipment Coop, we were able to continue to develop the Fundy Biosphere Trails Initiative. The project will build on the UNESCO designation and become a marquee outdoor experience for hikers and bikers, highlighting the natural landscape, culture and history of the Fundy Biosphere Reserve. This project is a collaborative initiative of the trail organizations and municipalities within the Fundy Biosphere Reserve, as well as the NB Trail Council and Trans Canada Trail. The initiative will link the communities of St. Martins and Sackville by trail, traveling through the Biosphere Reserve and Fundy National Park, and be designated as Trans Canada Trail, but will remain under the jurisdiction of each individual trail council or municipality.



A hiker on the Fundy Footpath

The initiative aims to achieve the following:

- To create a 200+ km linear trail system (designated as Trans Canada Trail) within the Fundy Biosphere Reserve connecting Sackville and St. Martins. This will become a marquee outdoor recreational experience and tourist destination that may include the Fundy Trail, Fundy Footpath, Fundy National Park hiking trails, Dobson Trail and municipal trails in Moncton,

Dieppe, Memramcook and Sackville, while linking all the municipalities of the FBR (St. Martins, Alma, Riverside Albert, Hillsborough, Riverview, Moncton, Petitcodiac, Dieppe, Memramcook, Dorchester and Sackville).

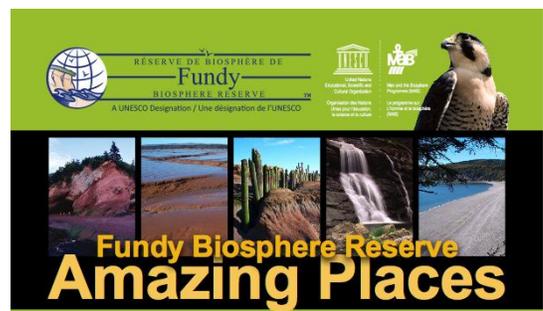
- Network to consist of trail organizations, groups and municipalities in a collaborative and cooperative project.
- Develop interpretive signage throughout the system highlighting significant ecosystem, cultural and historic landmarks.
- Develop an interactive web presence that includes GIS mapping and pictures with the ability of users to upload and comment on experiences.
- Develop a parallel cycling route (in regions where there is only a single track hiking experience) highlighting different tourist destinations between Sackville and St. Martins (including Hopewell Rocks, Cape Enrage, Mary's Point) and provide access to spur trails within the Biosphere Reserve.
- Work with tourism operators in the Fundy region to encourage them to incorporate sustainable tourism practices into their business that compliment the trail tourism product.
- Encourage the "healthy community" concept supported by the Biosphere Reserve in the development of trail related experiences for families, schools, etc.

Workshop

We were able to help facilitate the International Mountain Bike Association (IMBA) Trail Care Crew visit to the Fundy Biosphere Reserve, and use their message of sustainable trail building to help facilitate discussions and plans for the Destination Trail concept. The Destination Trail project was integrated into other Sustainable Tourism Workshops held by the Fundy Biosphere Reserve.

TRAIL AMAZING PLACES

The UNESCO Fundy Biosphere Reserve has initiated a collaborative trail project to map existing and potential Trans Canada Trail through the Biosphere Reserve with the aid of a GPS and to identify locations along the route as "Amazing Places". "Trail Amazing Places" or "TAPs" are places of environmental significance such as biodiversity or views that depict the unique environment of the FBR that can be used for interpretation and trail planning. Furthermore, this project has been used to develop new and innovative engagement tools for trails in the region, both through traditional media and the development of an interactive web application. This pilot project has involved key stakeholder groups (the New Brunswick Trails Council, Fundy National Park, municipalities and regional/local trail groups) working together to actively develop the proposed Trans Canada Trail route throughout the Biosphere Reserve. It will serve as an example of potential partnerships between TransCanada Trail and the Canadian Biosphere Reserve Association (CBRA).



Key Deliverables

- The collection, cataloging and mapping of GIS data of regional trails
- The identification and cataloging of “TAPs” and interpretation of sites.
- A framework to develop interpretive signage based on the data.
- The creation of a methodology for data collection that is transferable to other groups.
- The development of web-based resources.
- A value-added resource to provincial trail organization and other key stakeholders.

Green Angle

- Provides educational opportunities for trail users by providing interpretive information for trail guides, signage and programming.
- Promotes access to trails for environmental education purposes and reconnecting people with nature.
- Allows for trails to become outdoor classrooms.
- Will form the basis of future environmental educational programs for the FBR.

Key Outcomes

- A process for key stakeholders and other groups to build capacity for mapping and promoting trails in the region.
- The creation of a network of partners to promote the Fundy Biosphere Trails Initiative.
- The development of new and innovative engagement tools to encourage the greater community to use and be active in trails.

LOCAL FOOD

The Fundy Biosphere Reserve was very active on Local Food projects during the year. We were very successful in partnering with the United Way, The NB Food Security Action Network, Post Carbon Greater Moncton, Really Local Harvest and Buy Local NB to build a strong and diverse network and accomplish several projects. Local Food has become an important project of the FBR.

LOCAL FOOD FORUM

Our first Local Food Forum, held in 2010, was a one-day event bringing together farmers, restaurateurs, tourism operators, NGOs, government officials and members of the greater community to discuss local food issues like access, education and distribution. The event, attended by over 75 people, was a great success with participants sharing knowledge and working together to support our local food system and address strategies and opportunities surrounding local food and food security issues within communities of Southeast NB and beyond.



Local Food Forum was well attended and very productive.

LOCAL FOOD ATLAS

Presented at the NB Food Security Conference, held in Moncton in November 2010, the NB Food Atlas was the utilization of the Environmental and Cultural Atlas to showcase local food producers and other food related points throughout the region. This project was a collaboration between the FBR, the NB Food Security Action Network, the United Way and Mount Allison University. This tool drew a great deal of attention as it was seen as a vital data collection and analysis tool for local food issues in the region.

DECONSTRUCTING DINNER

In February 2011, Jon Steinman, the creator of Deconstructing Dinner, a nationally syndicated radio show addressing local food issues, returned to the region to give a presentation at the Dieppe Market. Jon's talk focused on the challenges of creating and maintaining responsible food systems in a world of industrial food systems. This event was well attended and was used as a way to maintain engagement of the community regarding local food issues.

STATE OF THE FUNDY BIOSPHERE RESERVE

In 2010, thanks to the generous support of the New Brunswick Environmental Trust Fund (ETF), the UNESCO Fundy Biosphere Reserve was able to begin the implementation of a large-scale ecosystem and monitoring program called the State of the Fundy Biosphere Reserve. The objective of this program is to engage stakeholders in a regional environmental monitoring initiative, to collect and store scientific data and reports, develop a comprehensive environmental report, and communicate the products of monitoring and scientific activities. This program has proven highly successful in engaging stakeholders and has resulted in numerous projects intended to educate and raise awareness about the broader ecosystem in the community.

Hiring of a Project Coordinator

In early June 2010, a Project Coordinator was hired to oversee the development of the project. Ben Phillips MSc, who has extensive knowledge of the local environment and experience in fieldwork, had the desired background and expertise for the role. Because funding was in place through ETF, we were able to offer Mr. Phillips a year contract, which not only benefited the project, but added a great deal of capacity to the organization.

Science and Monitoring Forum

On June 2, 2010, the FBR hosted a Science and Monitoring Forum to engage regional stakeholders from local academic institutions, NGOs, government departments and First Nations in the project. Speakers from Mount Allison University and Fundy National Park presented current monitoring work that served as a basis for a regional monitoring model. Also, the GIS resources of the FBR were highlighted (Natural Resource Atlas, a former ETF project) as a key educational tool for the information gathered from any monitoring project. Discussions at the forum ranged from interests of each group that attended (35 people from 22 organizations) to next steps on how to proceed. It was agreed that a gap analysis

needed to be done to determine what work has been completed or is ongoing in the region and where new research initiatives should be focused. There was commitment from many stakeholders present at the meeting to collaborate and meet in the future to discuss this initiative.

It was determined that in order to meet the needs of the stakeholders, a great deal of research and engagement needed to happen. The Project Coordinator spent a significant amount of time researching current work within the region trying to identify gaps in literature, assessing needs for further research and exploring opportunities for collaboration. This work led to the development of a comprehensive database (detailed in a following section); however, it became apparent that there were many gaps in work done in the region, and therefore the State of the Fundy Biosphere Reserve initiative could serve as a catalyst for work to be done.

Field Work

Through the summer field season, the Project Coordinator, in collaboration with Fundy National Park, the core area of the Biosphere Reserve, and Mount Allison University, established new procedures for monitoring tree health in permanent sample plots (PSP) within the Park and throughout the region (using the provincial PSP network). These new protocols will allow for standardization of field data collected throughout the Biosphere Reserve. This data has been used by the Park as part of their ongoing monitoring initiatives and also contributed to a manuscript recently submitted for peer review. It is the hope that these protocols can be used at the PSP network by both Department of Natural Resources and the various wood marketing boards in the region, who are responsible for PSP recensus.

Following completion of the PSP work, the FBR engaged the Petitcodiac Watershed Alliance (PWA) to expand the geographic extent of their water quality sampling program. Currently the PWA measures water quality in roughly half of the area within the FBR boundaries. A pilot water quality sampling project was initiated where ten new watersheds were explored and evaluated. The FBR and the PWA have committed to expanding capacity for, and extent of, future water quality measuring to include the entire FBR area and integrate the PWA water quality data into the State of the FBR Report.

The Development of a Database

The State of the Environment Ecological Database (SEED) is a collection of scientific materials of relevance to the FBR. Much of this material is in the form of raw data such as climate data, geologic data, bog stratigraphy, water quality, forest health, tree-ring data, etc., but it also contains scientific reports, environmental impact assessments, or other appropriate advanced materials. Collection of data from both forest and fresh water aquatic monitoring programs is also being collected in SEED, as will any future monitoring activities undertaken in the FBR. The SEED collection of a wide range of relevant materials will be used and contributed to, by academic institutions as well as other interested parties. This repository of data and FBR pertinent information is meant not merely for storage but as a resource to be actively distributed by the FBR to educational institutions, research organizations, government and non-government organizations, or others. SEED is a two-way exchange of scientific data to be fed into and used by a range of other organizations to address questions about the

environment, its conservation and sustainable development. The FBR is currently looking into ways of making SEED available to the general public (through the website, for example).

Engaging Academic Institutions

As Academic Institutions are a key partner in the research conducted to build the State of the FBR Report, we have been actively engaging and partnering with classes and students from around the region. The goal would be to integrate the research initiative into the curriculum of classes with overlapping interests. This program would involve the FBR working with regional stakeholder, municipalities, and other organizations to offer class-based and research orientated topics, based on their local priorities, for University classes and students. The result would provide necessary research products for the State of the FBR Report and add capacity to local stakeholders while enhancing the educational experience of students. Successful pilot projects have already been conducted with several Mount Allison University classes including:

- A geomorphology class in the Department of Geography and Environment at Mount Allison University completed reports in the fall of 2010 on nearly 30 geomorphology processes that occur in the FBR. The outcome of this project has been termed “Fundy Formations” and the reports are to become part of the State of the FBR Report.
- A conservation biology class in the Department of Biology at Mount Allison University completed a series of reports on FBR species. The results of this project have been termed the “Amazing Species” and these reports will become part of the State of the FBR Report and contribute to outreach initiatives of the organization.
- A seminar in environmental issues in the Department of Geography and Environment at Mount Allison University completed several class projects on local food issues in the fall of 2010 that will contribute to the State of the FBR Report. Following this, an honours student is continuing this work and will further contribute to the State of the FBR.
- Several other students in an environmental science class in the Department of Geography and Environment at Mount Allison University worked on climate change mapping projects that will contribute to the State of the FBR Report.

All of these examples have proven both highly successful and popular with the students. As such, we are looking to expand the number of classes and projects for the next academic year, and hopefully reach out to Université de Moncton, University of New Brunswick and Crandall University.

The State of the Fundy Biosphere Reserve Report

The State of the FBR Report is, in many ways, complimentary to the SEED project. This comprehensive catalogue interprets the natural and human environment of the FBR, producing a continually improving, web-based resource. It contains all scientific and academic products created by the FBR or its partners to answer questions about the health of the environment and will measure ecological change over time. In this context, the environment includes; the biotic-terrestrial, the biotic-aquatic, the abiotic, the human and the collaboration that is the FBR. Information on topics such as, climate, geomorphology, terrestrial creatures, aquatic creatures, habitat summaries, ecological interactions, environmental

health, human resource use, agriculture, historic land use, modeled future changes, etc., will be organized within the web-based structure of the State of the FBR Report. The products are to be accessible to a non-academic audience (limited scientific jargon). In this way, the State of the FBR material can be used as an educational resource to various institutions and community groups in and around the FBR. The online materials are also organized in a non-academic visual style so easy navigation can be accomplished by a less informed audience, and to promote exploration of the resource. As time moves on, the contents of the State of the FBR will improve and move toward an unachievable complete understanding of the environment. A working prototype of the website will be available soon.

Engaging the Community

Engaging the general public is essential. As the State of the FBR has become a major project of the FBR, it has become a part of all outreach and presentations to the public. Furthermore, many of the projects carried out under this initiative, Amazing Species, for example, have been made into “Information Sheets” which will be printed and distributed at public events. This project has also added a great deal of content to our Natural Resource Atlas, and can be presented visually at schools and other events. Furthermore, we have worked facts about the natural environment, obtained through this initiative, into social media messages, trying to get more people interested in the special and unique ecosystems that form the UNESCO Fundy Biosphere Reserve.

EDUCATION

EXPLORER

The Fundy Biosphere Reserve Explorer was the main educational program of the FBR and targeted children ages 5-10 at summer camps throughout the region. It was designed to be a 1 to 2-hour module that can be facilitated at day camps, children’s groups and other venues throughout the summer. The Explorer program was designed to be highly versatile and could be adapted to ages, group sizes and venue. It involved a presentation, activities or crafts, games that have an environmental theme and encourage the children to go out and explore their natural environment.

Each child received an Explorer sticker and a map of places to explore in the region. We encouraged children and their families go to these Explorer sites and tell us about their experience, share pictures or stories for a chance to win prizes.

This was the first year we formally offered Explorer throughout the region. In all, we reached over 300 children with our message of conservation, sustainable development and exploring nature. It proved to be a very successful program and will continue to be offered as one of the core programs of the FBR.



Kids Zone

The FBR was approached to deliver children’s programming at the Atlantic Green Show, held in Moncton in November 2010. The 2-day event, which was Atlantic Canada’s first green home renovation expo, was well attended and well promoted. For the event we developed partnerships with other groups, namely Atlantic Wildlife Institute, the Petitcodiac Watershed Alliance, Nature NB and the City of Moncton, to deliver educational presentations to children at this event. We also offered a “Kids Sustainability Challenge” where kids were encouraged to build or create something to make the world more sustainable. Dr. David Suzuki, who was the keynote speaker at the event, acted as the Guest Judge and interacted with the children. This was one of the most successful and high profile projects the FBR has completed to date and was a wonderful experience.



Dr. David Suzuki made a guest appearance in the Kids Zone.

CANADIAN BIOSPHERE RESERVE ASSOCIATION (CBRA)

In September 2010, the FBR hosted the CBRA Annual General Meeting in Alma, NB. Not only was it a chance for Biosphere Reserves from around the country to come together and share ideas, but the opportunity for the FBR to showcase its projects, initiatives and partnerships. The highlight of the event was the Biosphere Forum, where Biosphere Reserves had the opportunity to present their projects and share ideas. It was a very positive experience for both CBRA and the FBR. Both the Chair and Executive Director continued to play an active role at CBRA both on the Executive Committee and various working groups and committees.

ORGANIZATION

The Board of Directors has had another productive year for the organization. Policies, including Membership, Logo Usage and Endorsement, were finalized and gave structure to the organization. The Directors also put a lot of energy into finalizing the Charter Membership program and contributed to many other projects through the year.

FUNDING

The majority of funding for the FBR came from the Contribution Agreement with Environment Canada. This is critical funding for the organization and we strive to do the most we can with this funding to prove that Biosphere Reserves are important on a national scale. Thanks to this operational funding, we were able to pursue partnerships and apply for other funding. This year we were able to receive funds from Parks Canada, Trans Canada Trail and the NB Environmental Trust Fund which allowed us to add staff and resources to the organization. Now, with Charter Membership contributing to our income, we are able to offer more projects and activities in hopes of further building the organization.

FINANCIAL SUMMARY 2010-11

PRODUCT

Revenue

Financial Reserve	\$30,000.00
Environment Canada	\$57,000.00
Parks Canada	\$13,000.00
NB Environmental Trust Fund	\$30,000.00
Trans Canada Trail	\$15,000.00
Young Canada Works	\$2,766.60
Canada Summer Jobs	\$3,974.00
Workshop registration	\$955.00
Mountain Equipment Co-Op	\$4,000.00
Canadian Home Builders Assoc.	\$648.85
Membership	\$930.00
Donation	\$30.00
Merchandise	\$286.00
Total Revenue	\$158,590.45

TOTAL PRODUCT **\$158,590.45**

EXPENSES

Administration

Financial Capital	\$30,000.00
Accounting fees	\$2,860.00
Bank fees	\$110.56
Contract Services	\$3,968.28
Travel and Field Expenses	\$4,568.14
Vehicle Rental and Operation	\$1,635.52
Total Administration	\$43,142.50

Office Expenses

Printing and Production Expenses	\$4,785.23
Materials and Supplies	\$1,366.26
Communication and Distribution	\$2,762.30
Advertizing	\$380.95
Web Development	\$0.00
Other Expenses	\$0.00
Total Office Expenses	\$9,294.74

Salary

Salaries	\$100,261.82
Employer's contribution- UIC / CPP	\$6,706.47
Total Salary Expenses	\$106,968.29

Office Equipment

Office equipment expenses	\$616.91
Total Office Equipment	\$616.91

TOTAL EXPENSES **\$160,022.44**

EXCESS OF REVENUES OVER EXPENSES **-\$1,431.99**

... dedicated to conserving biodiversity and promoting sustainable economic development



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Man and the Biosphere
Programme (MAB)

Le Programme sur L'homme et
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